

From Data Chaos to Clarity

Five Risks of Overlooking Clinical Data Quality

Why Does Clinical Data Matter?

It powers risk adjustment, Healthcare Effectiveness Data and Information Set (HEDIS®) performance, care management & predictive analytics.

It's the foundation of value-based care and critical health decisions.



What is The Potential Impact of Poor Data Quality?

5 Things to Consider



Poor Member & Provider Experience

Mistakes caused by incomplete, inaccurate, or data that are not up to date can lead to wasted time, money, and loss of trust.

Inaccurate Risk Adjustment Scores

Incomplete clinical records, mismatched diagnosis code terminologies, and coding errors can have a significant impact on population health management and payer revenue.

Negative Impact on Quality Measurements

Inaccurate data hinders care gap solutions and quality measure results.

Hindrance to Innovation Post-Regulatory Compliance

“Just checking the box” limits the potential of leveraging data beyond compliance.

Gaps in Analytics & Predictive Modeling

Poor data quality can lead to misleading insights while high-quality data ensures predictive power and precision.

Turn Your Clinical Data into a Strategic Asset with Availity Fusion™



Handles high volumes of clinical data.



Harmonizes coding & synthesizes data for a holistic member view.



Transforms raw data into a valuable, actionable asset.

The Bottom Line for Health Plans?

Improving clinical data quality is crucial. It not only ensures positive member and provider experiences but also optimizes data-driven decision-making.



Want to Harness the Power of Quality Clinical Data?

Download Availity's 2023 Clinical Data Integration Buyer's Guide.

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