

news release

FOR MORE INFORMATION, CONTACT:

Amelia Reid
Humana Corporate Communications
502-476-3223
Areid@humana.com

David Johnson
Availity Media Relations
904-470-4910
david.johnson@availity.com



Humana and Availity Expand Deployment of CareProfile[®] Electronic Health Record to Kentucky

*Electronic Health Record – Including Lab Results – Now Available Free of Charge to
Kentucky Health Care Providers*

LOUISVILLE, Ky. — April 8, 2009 — Availity, LLC, the health care industry’s premier health information network, and Humana Inc. (NYSE: HUM) today are announcing the expanded deployment of the nation’s first multi-payer online health record, CareProfile, into Kentucky. CareProfile is now available to all physicians, hospitals, and associated administrative personnel throughout the state.

CareProfile is an electronic health record currently sourced by claims-based information from multiple health plans, offering physicians and clinicians the ability to view up to 18 months of physician office visits, hospitalizations, medications, lab tests and results, radiology tests, and immunization information.

“Expanding the Availity CareProfile electronic health record to health care providers in Kentucky puts our home state at the forefront of health information technology,” said Bruce J. Goodman, Humana’s chief service and information officer. “We know it is a valuable tool in ensuring our members receive effective, safe care and we believe Availity CareProfile is a strong

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continuation of Humana's guidance promise to our physician-partners and health-plan members."

Julie Klapstein, chief executive officer of Availity, said, "Availity is excited to offer the CareProfile solution to Kentucky health care providers. Humana's network of physicians and members will soon benefit from its advantages, improving the physician-patient experience and enabling physicians to make better informed health care decisions."

A consolidated view of patients' health care services across physicians and providers helps improve patient safety, eliminates duplicate medical procedures, and aids in reducing unnecessary services and fraud. The deployment of CareProfile in Kentucky facilitates an improved sharing of health information and interoperability between clinicians and multiple payers, bringing efficiencies and cost savings to the Kentucky health care industry.

Availity, Humana, and Blue Cross and Blue Shield of Florida initially deployed CareProfile in Florida in 2006 and have since expanded the functionality to service health care providers in Texas, with the added support of Blue Cross and Blue Shield of Texas.

Availity and Humana are leveraging the Availity[®] Health Information Network, a secure web portal, as the delivery channel and infrastructure for the electronic health record. By using information and resources that already exist, no new data collection processes are required and existing web technologies in physicians' offices will support the capability. As is the case for all of Availity's web-based applications, existing users will not need to add software or other technological enhancements to take immediate advantage of CareProfile, nor do users need to learn new workflows.

A 2007 third-party evaluation found CareProfile can provide an average time savings of three to six minutes on patient assessments and significant cost savings associated with this reduction in time; higher quality, safer and more efficient health care due to the potential gaps filled by the

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information contained within; and a general benefit to all health care constituents. CareProfile provides potential for the detection of non-compliance and potential adverse drug effects, preventing more costly interventions due to complications. In addition, identification of potentially duplicate and/or unnecessary tests is a significant source of cost avoidance. Physicians utilizing CareProfile have the potential to detect these occurrences.

About Humana

Humana Inc., headquartered in Louisville, Kentucky, is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 10.6 million medical members. Humana is a full-service benefits solutions company, offering a wide array of health and supplementary benefit plans for employer groups, government programs and individuals.

Over its 48-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's web site at <http://www.humana.com>, including copies of:

- Annual reports to stockholders
- Securities and Exchange Commission filings
- Most recent investor conference presentations
- Quarterly earnings news releases
- Replays of most recent earnings release conference calls
- Calendar of events (includes upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors)
- Corporate Governance Information

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About Availity, LLC – Patients. Not paperwork.®

Availity optimizes information exchange between multiple health care stakeholders through a single, secure network. The Availity Health Information Network encompasses administrative, financial, and clinical services, supporting both real-time and batch exchange via the web, business to business (B2B) integration, and electronic data interchange (EDI). For more information, including an online demonstration, please visit www.availity.com.