\textbf{LIVING IN A STATE of DENIAL(S)}

“The physician billing cycle is one of the most, if not \textit{THE} most, complicated revenue cycle in American business today.”

– Physician News Digest

\begin{itemize}
  \item Average denial rates are 5\textsuperscript{th}-10\textsuperscript{th} across the industry
  \item That average includes both best-in-class organizations (<4\%) as well as some \textit{in excess} of 10\%
\end{itemize}

Denials can \textbf{EROSE 3-5\%} of net revenue

\begin{itemize}
  \item 35\% of denials are \textit{mishandled}
  \item Three out of five denials are \textit{reworked}
\end{itemize}

\textbf{Billing and practice managers are under PRESSURE}

What is your current denial rate, \textbf{AND} what is it costing your practice?

\begin{itemize}
  \item There are three phases to sell a denial
  \item An internal resource \textbf{\$25} to work a denial
  \item One \textbf{EXTRA STAFF} needed to implement new process or technology solution
  \item \textbf{TEST YOUR STRATEGY}
    \textit{How much do you spend managing denials, and what is the ROI?}
    \textbf{Just a small improvement in denials can deliver significant return on investment.}
\end{itemize}

\textbf{Make your team HEROES}

Availity denial prevention solutions help practices leverage existing staff, new tools, and affordable outside services to fine tune denial strategies for peak effect. Backed by our expertise, we help you balance prevention and management strategies, so your team can work smarter and gain big wins in efficiency for your organization.

To learn more or set up a consultative review of your current denial strategy, visit \url{www.availity.com/denials}