Availity®

better information. better insights. better outcomes.

Patient Access for Imaging Centers

BETTER PATIENT DATA MEANS BETTER PATIENT ENCOUNTERS

With the rise of healthcare consumerism and high-deductible health plans, patients are increasingly responsible for a higher percentage of their healthcare costs. This shift is particularly challenging for imaging centers, and remaining profitable requires changing the way you approach the revenue cycle—focusing attention on front-end activities that take place as or before the patient arrives for service.

Availity empowers your employees with this critical, up-front data, in real time. With a suite of Patient Access solutions to fit every practice, your organization can increase workflow efficiency and drive higher collections—with fewer denials. Availity's standard Patient Access package delivers timely, accurate, and reliable patient eligibility data and financial responsibility estimates, along with powerful reporting to track the effectiveness of process improvements.

Reliable Eligibility (primary and secondary)

Imaging centers are fast-paced, clinical environments, and front-line employees must have timely access to accurate eligibility information to keep operations running smoothly. Availity is a trusted source for reliable, specialty-specific eligibility details for providers.

Simple, Accurate Patient Estimates

To determine and collect patient responsibility, imaging centers need to know the amount allowed by the payer, plus details about patient co-insurance, co-pays, and deductibles. With Availity, you receive the accurate, up-to-date information you need to manage patient financial conversations consistently and with confidence.

Revenue Insights Reporting

Understanding how well your practice is performing helps you make better business decisions and address process and policy improvements. Availity Patient Access provides key performance metrics through management dashboards and detailed reports with drill-down capabilities.

BENEFITS AT-A-GLANCE

- Increase patient collections
- Reduce claim denials, bad debt, and days in accounts receivable
- Enhance employee performance
- Improve patient satisfaction

Learn More

Standard Patient Access offers the core capabilities you need to streamline front-office processes with access to accurate, real-time information. Contact your Client Account Manager to request a demo today, or visit **www.availity.com/patientaccess**.

For even more pre-service capabilities, ask about Enhanced Patient Access and our integrated prior authorizations options, too.