



News Release

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Passport Health Communications Integrates with Availity Gateway

JACKSONVILLE, FL – Availity, L.L.C., an independent company that optimizes the flow of information between Florida health care professionals, has integrated their Availity Gateway with Passport Health Communications to enable health care organizations to easily and accurately gain access to patient eligibility and benefits information. Passport provides insurance eligibility information on more than half of the U.S. population and has more than 550 hospitals and 1,000 physician offices accessing vital insurance information through its products on a daily basis.

Reducing costs and increasing efficiencies are two key factors for success in today's health care delivery environment. Hospitals and physician groups are struggling to deliver high quality patient care while effectively managing the administrative costs of care. "Information technology partners such as Passport are bringing real solutions to these problems and we are excited to have them as a partner," states Julie Klapstein, President and CEO, Availity. "Passport's ability to provide both integrated and stand alone products made them a natural choice as a partner to help Florida providers gain access to real-time data regardless of their information systems."

Through this integration, Availity will leverage Passport's ability to deliver electronic transactions, while using Availity proprietary code to speed them across a secure conduit to BCBSF and Humana back-end systems for processing and response. Passport's customers are thereby able to access BCBSF and Humana patients' eligibility and benefits through this real-time connectivity. Availity's unique systems architecture, which utilizes a tightly-coupled Secure Socket Layer (SSL), assures Health Insurance Portability and Accountability Act of 1996 (HIPAA) security compliance.

"Our relationship with Availity is valuable to Passport and our customers in Florida," states James V. Lackey, Jr., President and CEO, Passport. "We are committed to bringing an all payer solution to the providers in the state of Florida and our relationship with Availity is a key component of that strategy."

About Availity

Availity is an independent company formed as a joint venture between Navigy, Inc., a subsidiary of Blue Cross and Blue Shield of Florida, Inc. (BCBSF), and HUM-e-FL, Inc., a subsidiary of Humana Inc. (NYSE: HUM), optimizes the flow of information between Florida health care providers, health plans, and other health care stakeholders through a secure Internet-based exchange. The Availity Gateway offers a

common user interface and a single login, is dedicated to being HIPAA compliant, and has proven to be fast and efficient. Availity health plan transactions are free to providers and include eligibility and benefits inquiries, authorization and referral submissions and inquiries, and claims submissions and status inquiries. Value-added services include an online credentialing data repository, also free to providers, as well as online prescription refill authorizations supported by more than 80% of Florida pharmacies. For more information, including an online demonstration of the Availity Gateway, or to register to use Availity, please visit www.availity.com or call 1.800.AVAILITY (282.4548).

About Passport Health Communications

Passport delivers real-time insurance eligibility and demographic information where and when it is needed most - registration and pre-registration, billing and collections - to drive the revenue cycle to higher profitability. With access to many Medicare Part A, Medicaid and commercial insurance carriers, Passport can provide insurance eligibility information for more than half of the U.S. population. Passport's clients use this information to improve cash flow, accurately register patients, reduce claims denials, improve net revenue and more efficiently manage their businesses. For more information regarding Passport Health Communications and its services, please visit us at www.passporthealth.com.