

Contact: Will Hipwell
SVP of Marketing
515.222.6259 or willh@geolearning.com

For immediate release:

Availity Selects GeoLearning's SaaS LMS Suite with 3-Year E-Learning Contract

Innovative health care information network chooses GeoExpress™ LMS platform delivered Software as a Service to manage enterprise learning.

WEST DES MOINES, IOWA, August 7, 2007 -- GeoLearning, Inc., the leading provider of Managed Learning Services and hosted learning and performance platforms, announced today that Availity®, LLC, a leading health care information network, has selected the *GeoExpress™* Learning Management Suite (LMS) to manage enterprise learning and development as part of a three-year managed learning services contract.

Availity, headquartered in Jacksonville, Florida, optimizes the flow of information between health care providers, health plans and other health care stakeholders through a secure, collaborative Internet-based exchange. It is Availity's mission to remove administrative inefficiencies, reduce costs and improve the patient experience in the health care system. To drive that vision of quality and service to each employee, Availity will leverage *GeoExpress* to offer technical skills training, compliance training and talent development for its managers and corporate associates.

"Our strategic business goals required a scalable LMS that could keep up with our growing company and was easy for our associates to use," explained Kristina Oliver, training manager for Availity. "*GeoExpress* will enable us to streamline the delivery and management of our instructor-led and online training. This will add efficiencies and speed-to-competency to our organization."

Availity's *GeoExpress* implementation will leverage several of the platform's configurable features, including GeoLearning's [Dynamic Reporting Engine](#) to transform raw LMS data into actionable analysis and meaningful measurements, the [MyPlan Electronic Individual Development Tool](#) to track and manage individual development plans, and the Web-based [Class & Event Scheduler](#) to manage traditional and Web-based instructor-led training.

GeoLearning will also provide Internet hosting, data migration, security and maintenance services, and Help Desk support for Availity administrators as part of the three-year managed learning services contract.

GeoLearning's award-winning Software as a Service (SaaS) model means the *GeoExpress* platform is delivered entirely over the Internet, eliminating all the headaches, hassles and risks associated with traditional hardware and software implementations. The Internet-hosted learning management platform enables organizations to capture, create, manage and share knowledge to improve workforce productivity, accelerate critical business processes, and drive organizational performance. The system centralizes and automates the entire learning management process, making the administration of enterprise learning and development both effective and efficient.

About GeoLearning, Inc.

GeoLearning is the leading provider of Managed Learning Services and hosted learning and performance technology. The company's products and services are used by corporations, government agencies and non-profit organizations to manage human capital development, accelerate critical business processes and drive organizational performance. GeoLearning's Software as a Service model means there is no hardware or software for clients to install. As a result, the company's Web-based *GeoMaestro*[™] and *GeoExpress*[™] learning management platforms can be deployed quickly, allowing clients to efficiently manage enterprise-wide learning, development and knowledge acquisition. Additional information is available at www.geolearning.com.

About Availity, L.L.C.

Availity optimizes the flow of information between health care professionals, health plans and other health care stakeholders through a secure Internet-based exchange. The Availity[®] Health Information Network encompasses administrative and clinical services, supports both real-time and batch transactions via the Web and electronic data interchange (EDI), and is HIPAA compliant. Additional information is available at www.availity.com.

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