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News Release

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Availity Receives 2006 eHealthcare Leadership Award *Recognized as a Best eBusiness Site for Business/Process Improvement*

JACKSONVILLE, FL – Availity, LLC was recognized as the Silver winner for the Best eBusiness Site in the *Business/Process Improvement Applications or Products* category, at the seventh annual eHealthcare Leadership Awards ceremony. The awards were distributed at the Tenth Annual Healthcare Internet Conference on November 6 in Atlanta, GA.

More than 1,100 entries were received from firms representing 17 industry classifications, from hospitals and health systems to pharmaceutical firms and online health companies. One hundred judges familiar with health care and the Internet evaluated the web sites and awarded prizes in 12 categories. Judges looked at how sites compared with others in their organization's classification. They also reviewed sites based on a proprietary multi-point standard of Internet excellence.

"We are honored to once again receive an eHealthcare Leadership Award," states Availity Director of Marketing, David Harrell. "The Availity Health Information Network has addressed a definite need in administrative simplification and the exchange of electronic healthcare information. So being recognized for these accomplishments is something that we take a great deal of pride in and believe we can continue to provide a positive impact on the improvement of healthcare as we continue to expand our products and services in Florida and beyond."

The eHealthcare Leadership Awards program was developed and first presented seven years ago by *eHealthcare Strategy & Trends*, a leading Internet resource published by Health Care Communications, Rye, NY. The Tenth Annual Healthcare Internet Conference was sponsored by Greystone.Net, an Atlanta-based strategy firm, in cooperation with the Chicago-based Forum for Healthcare Strategists. For more information, please visit www.strategichealthcare.com.

About Availity, L.L.C. – Patients. Not paperwork.®

Availity optimizes the flow of information between health care professionals, health plans, and other health care stakeholders through a secure internet-based exchange. The Availity® Health Information Network encompasses administrative and clinical services, supports both real-time and batch transactions via the Web and electronic data interchange (EDI), and is HIPAA compliant. Availity is the recipient of several national and regional awards, including Consumer Directed Health Care, A.S.A.P. Alliance Innovation, eHealthcare Leadership, Northeast Florida Excellence in IT Leadership, E-Fusion, Emerging Technologies and Healthcare Innovations Excellence (TETHIE), and AstraZeneca-NMHCC Partnership. For more information, including an online demonstration, visit www.availity.com or call 1.800.AVAILITY (282.4548).