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News Release

February 5, 2003

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Availity Processes One Million Web Transactions In A Single Month

JACKSONVILLE, FL – Availity, L.L.C., an independent company that optimizes the flow of information between Florida health care stakeholders, is pleased to announce the successful passage of more than one million web transactions in a single month through the Availity Gateway. During the month of January, 2003, more than one million forty thousand web transactions were submitted from Florida health care professionals to health plans via the online Availity Gateway at www.availity.com; only 11 months and 13 days after the Availity Gateway went into full production on February 18, 2002. This unprecedented growth has some industry consultants recognizing Availity as the fastest organically grown eHealth transaction services company in history. Availity's current run rate is more than 14 million transactions annually for multiple health plans and that volume continues to grow. More than 6,200 provider offices, amounting to an estimated 18,600 physicians, and all 208 hospitals in Florida currently utilize the Availity Gateway to transact with their health plans.

The provider-driven Availity All-Payer Gateway securely and confidentially processes transactions for multiple commercial health plans, including inquiries for patient eligibility and benefits, referrals, authorizations, claims submissions, and claim status inquiries, all at no cost to physicians and other health care professionals. These transactions are supported in both a real-time web-based environment where health care professionals log in to a secure web site and a batch electronic data interchange (EDI) environment where health care professionals transmit files created in their existing desktop applications, such as practice management and hospital information systems. Availity expanded its reach in 2002 by launching two optional value-added services, including online credentialing data submission and maintenance, also free to health care professionals, as well as an online subscription-based prescription refill service that enables physicians to receive and respond to refill requests with more than 80% of Florida pharmacies.

Availity was created to eliminate administrative complexity, reduce costs to the Florida health care industry, and ultimately improve the patient experience. "Availity is automating common administrative functions and enabling providers to support HIPAA-compliant electronic transactions," stated Julie Klapstein, CEO of Availity. "We're thrilled by the positive market acceptance and are dedicated to meeting the needs of Florida's health care providers."

About Availity

Availity is an independent company that optimizes the flow of information between Florida health care providers, health plans, and other health care stakeholders through a secure Internet-based exchange. The Availity Gateway supports both real-time web and batch electronic data interchange (EDI) transactions, is committed to complying with HIPAA regulations, and has proven to be fast and efficient. Availity health plan transactions are free to providers and include eligibility and benefits inquiries, authorization and referral submissions and inquiries, and claims submissions and status inquiries. Value-added services include access to an online credentialing data repository, also free to providers, as well as online prescription refill authorizations supported by more than 80% of Florida pharmacies. For more information, including an online demonstration of the Availity Gateway, or to register to use Availity, please visit www.availity.com or call 1.800.AVAILITY (282.4548).