



## Contacts:

**Availity, L.L.C.**  
David Harrell  
Senior Director, Marketing and  
Alliance Management  
904-470-4911

## News Release

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### **Availity to Enable Real-Time Electronic Transactions with UnitedHealthcare Network Physicians in Florida**

***UnitedHealthcare will be accessible via the Availity® Health Information Network***

JACKSONVILLE, FL – Availity, L.L.C., a leading provider of E-Health transaction services, announced today that it is engaging in a pilot program with UnitedHealthcare, a UnitedHealth Group (NYSE: UNH) company, to provide physicians access to UnitedHealthcare's network via the Availity® Health Information Network, a secure, web-based information exchange. By accessing Availity's multi-payer web portal, participating physicians will have access to UnitedHealthcare's real-time claim adjudication and online patient eligibility and benefit information.

The six-month pilot program, which begins in the second quarter, will test claims adjudication, eligibility and benefits verification, and card processing all in real time. The real-time claims processing will begin with a select group of providers in Florida, while eligibility and benefits verification will be rolled out to the entire Florida market. Physicians working with UnitedHealthcare have already been able to access these functionalities through the insurer's own web site, [www.unitedhealthcareonline.com](http://www.unitedhealthcareonline.com), but Availity is one of the first third-party information exchanges to also offer this capability to them.

Availity's own card processing capability, which began as an initiative with Blue Cross Blue Shield of Florida and Humana, allows providers to swipe an insurer's magnetic-stripe member identification cards through an electronic card reader that is attached to the user's computer. Swiping the card will then automatically populate eligibility and benefits verification information. This functionality will be available to those providers in Florida currently equipped with Availity's electronic card reader.

Because Availity also supports real-time claims adjudication, providers working with Availity are able to save time and simplify their administrative duties by accessing a single, secure exchange, allowing them to spend more time with their patients.

The Availity web portal supports real-time claim adjudication by allowing providers to key professional claims via an Availity web claim form or into their practice management system if their system is integrated directly with Availity. At this point the claim is transmitted in real-time to the appropriate payer for processing. Real-time adjudication enables physician offices to obtain accurate patient responsibility information at the time of service which in turn decreases the time normally associated with the overall revenue cycle management process.

"We are delighted to have UnitedHealthcare work with Availity," said Julie Klapstein, Chief Executive Officer of Availity. "The company represents a significant portion of insured members in the state of Florida and truly rounds out the overall value Availity provides to all health care constituents, in the state of Florida and beyond."

**About Availity, L.L.C. – Patients. Not paperwork.®**

Availity optimizes the flow of information between health care professionals, health plans, and other health care stakeholders through a secure internet-based exchange. The Availity® Health Information Network encompasses administrative and clinical services, supports both real-time and batch transactions via the Web and electronic data interchange (EDI), and is HIPAA compliant. Availity is the recipient of several national and regional awards, including Consumer Directed Health Care, A.S.A.P. Alliance Innovation, eHealthcare Leadership, Northeast Florida Excellence in IT Leadership, E-Fusion, Emerging Technologies and Healthcare Innovations Excellence (TETHIE), and AstraZeneca-NMHCC Partnership. For more information, including an online demonstration, visit [www.availity.com](http://www.availity.com) or call 1.800.AVAILITY (282.4548).