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News Release

September 20, 2004

Availity Partners with CarePlus Health Plans, Inc.

CarePlus Providers to send electronic claims at no charge through the Availity® Gateway

JACKSONVILLE, FL – Availity, L.L.C., a leading provider of e-health transaction services, has partnered with CarePlus Health Plans, Inc. for the transmission of electronic claims to the health plan. Under this partnership, health care providers who are currently sending paper claims to CarePlus can now do so electronically through the Availity Gateway. This service is provided by CarePlus to its providers at no charge.

CarePlus is a recognized leader in the South Florida market. An accredited, Florida-licensed health maintenance organization, CarePlus exclusively serves the Medicare population. It is the second largest and fastest growing Medicare plan in the State of Florida, having membership in Miami-Dade, Broward, and Palm Beach Counties. Having recently passed a series of rigorous and nationally recognized standards for quality health care and managed care services, CarePlus was granted a three-year accreditation from the Accreditation Association for Ambulatory Health Care (AAAH), the longest term allowed. CarePlus has maintained its position of leadership by consistently emphasizing customer service, satisfaction, and operational excellence to its providers and members. Its partnership with Availity demonstrates an extension of that commitment.

“CarePlus chose to partner with Availity because its web-based system is used in more than 70% of Florida physician offices as well as all 208 Florida hospitals,” says Marianne Finizio, Vice President of Network Administration and Services for CarePlus. “By submitting claims electronically, our providers can save both time and money. It is an extension of our current web site functionality, which provides the administrative benefits of being paperless.”

“We are delighted to have CarePlus join the Availity family of health plans,” states Dan Chavez, Vice President of Business Operations for Availity. “Over the next few months, our staff will be working with CarePlus, reaching out to help their providers adopt the service and embrace the tangible value of the partnership.”

About Availity – Patients. Not paperwork.®

Availity optimizes the flow of information between health care providers, health plans, and other health care stakeholders through a secure Internet-based exchange. The Availity® Gateway supports both real-time web and batch electronic data interchange (EDI) transactions, is committed to complying with HIPAA regulations, and has proven to be fast and efficient. Availity health plan transactions are free to providers. Value-added services include credentialing data maintenance, also free to providers, and online prescription refill authorizations. Availity is the recipient of the 2004 ITFlorida Excellence in IT Leadership for NE Florida Award, the 2003 eHealthcare Leadership Award, the 2003 E-Fusion Award, the 2003 TETHIE Award, and the 2003 AstraZeneca-NMHCC Partnership Award. For more information, including an online demonstration of the Availity Gateway, visit www.availity.com or call 1.800.AVAILITY (282.4548).