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News Release

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Availity Expands Licensing Agreement with Health Market Science *Leveraging Nationwide Provider Information to Better Serve Customers*

JACKSONVILLE, FL- Availity, L.L.C., a leading health information exchange, and Health Market Science, Inc. (HMS), the leading manufacturer of health care provider reference data in the United States, today announced the expansion of their licensing agreement. Having initially licensed information for select states, the expanded agreement with HMS gives Availity access to detailed reference information about more than 4.5 million individual providers and one million provider organizations nationwide.

HMS is the main source of provider information within the Availity® Health Information Network, a secure web portal. Rather than manually tracking down and entering required provider information, customers can search provider profiles in the HMS Provider Master File™ and segment the data they need by contact information, demographics, specialty, education, and ethnicity. HMS identifier and demographic information provides a complete view of the customer that can be seamlessly integrated with existing provider information.

“We are thrilled to expand our relationship with Health Market Science”, said Kathleen Hertzog, Availity’s Vice President, Business Solutions. “Our customers can take advantage of on-demand access to a comprehensive archive of health care provider information. The rapid delivery of HMS profiles enables our customers to more quickly and easily locate the information they need, saving them precious time.”

Matt Reichert, CEO of Health Market Science, added, “We are pleased to form this partnership with Availity, which recognizes us as the market leader with the most complete and accurate provider information. The combination of the HMS Provider Masterfile™ and Availity’s Health Information Network will optimize customer workflow with the data needed for health care transactions in a secure environment.”

About Availity, L.L.C. – Patients. Not Paperwork.®

Availity optimizes the flow of information between health care professionals, health plans, and other health care stakeholders through a secure internet-based exchange. The Availity Health Information Network encompasses administrative, financial, and clinical services, supports both real-time and batch transactions via the web, business to business (B2B), and electronic data interchange (EDI). Availity is the recipient of several national and regional awards, including Consumer Directed Healthcare, A.S.A.P. Alliance Innovation, eHealthcare Leadership, Northeast Florida Excellence in IT Leadership, E-Fusion, Emerging Technologies and Healthcare Innovations for Excellence (TETHIE), and AstraZeneca-NMHCC Partnership. For more information, including and online demonstration, please visit www.availity.com

About Health Market Science, Inc. -- The Information Solutions Hub.®

Health Market Science (HMS), located in King of Prussia, PA and recognized two consecutive years by the Inc. 500 as one of the fastest growing private companies in the United States, is the leading manufacturer of national health care provider reference data. HMS has developed unique technology and expertise to continuously acquire, analyze, and integrate thousands of distinct data sources including 1,700 primary data

sources to create and maintain the single most comprehensive and accurate database of health care provider information available today. The HMS Provider Master File™ has detailed reference information about 1.0 million provider organizations and 4.5 million individual providers, including data about non-par providers, referring, ordering, and prescribing providers that is required for HIPAA transactions.

HMS serves as the information HUB across the health care industry, with 160 customers that include Health Plans, Hospitals, Group Practices, Health Care Information Portals, PBMs, Pharmacy Chains, Pharmaceutical Companies, and Medical Device Companies. These organizations rely upon HMS data to cleanse, enhance, and maintain their provider data files so as to improve the efficiencies of core business processes, including provider enrollment, claims adjudication, claims remediation, provider directory generation, credentialing, and provider identity-proofing. For more information, please visit www.healthmarketscience.com.