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## News Release

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### Availity Achieves Greater Application Access with Inflow

JACKSONVILLE, FL – Availity, L.L.C., a leading provider of e-health transaction services, is pleased to announce they have successfully transitioned to Inflow, an IT outsourcing leader delivering the most reliable, secure, scalable, and cost-effective outsourcing solutions available. Headquartered in Denver, Colorado, Inflow operates 13 Internet Data Centers (IDCs) nationwide.

In 2003, Availity recognized its business was exponentially growing and needed a vendor that could keep up with today's rapidly changing and demanding health care service needs. Additionally, Availity required the latest and fastest servers to better handle the hundreds of thousands of transactions it handles on a daily basis. Due to a common commitment to customer service excellence, Availity chose Inflow.

Inflow displayed this desired level of success with a more than 2300% revenue growth rate in the last five years and a total of seven years serving major companies including Comcast, CareerBuilder.com, Cisco Learning Institute, and many others. Inflow differentiates itself from its competitors by providing process-focused operations including an ISO 9001:2000 certified Quality Management System; state-of-the-art facilities, systems, and technologies; technical support available 24 hours a day, seven days a week; and a proprietary operational management system, FlowTrack™, to automate processes and ensure responsiveness. From this alliance, Availity will benefit from real-time access to their critical data, providing constituent accessibility on demand.

"Inflow's services coincide with our current objectives of using a cost effective method for outsourced IT in a manner which allows Availity to continue its exponential growth and increase functionality to our customers," said Jon McBride, Availity's Chief Technology Officer. "The end result of this relationship is projected to be a tremendous increase in the accessibility and overall availability of our application."

"Along with a zero tolerance for downtime, Availity demands the best in reliability and service when it comes to managing their mission critical IT infrastructure," said Mark Scully, Inflow's General Manager. "Availity was extremely disciplined with the methodology and diligence by which they selected an outsourcing partner, and we are pleased they found our comprehensive managed services and strict process and automation focus a match for their requirements."

#### **About Availity – Patients. Not paperwork.®**

Availity optimizes the flow of information between health care providers, health plans, and other health care stakeholders through a secure Internet-based exchange. The Availity® Gateway supports both real-time web and batch electronic data interchange (EDI) transactions, is committed to complying with HIPAA regulations, and has proven to be fast and efficient. Availity health plan transactions are free to providers. Value-added services include credentialing data maintenance, also free to providers, and online prescription refill authorizations. Availity is the recipient of the 2004 ITFlorida Excellence in IT Leadership for NE Florida Award, the 2003 eHealthcare Leadership Award, the 2003 E-Fusion Award, the 2003 TETHIE Award, and the 2003 AstraZeneca-NMHCC Partnership Award. For more information, including an online demonstration of the Availity Gateway, visit [www.availity.com](http://www.availity.com) or call 1.800.AVAILITY (282.4548).