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News Release

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Xena Health Integrates With Availity for Real-Time and Batch Transactions *Integration with Availity for Eligibility and Benefits, Claims, Claim Status, Payment Collection, and Remittance*

JACKSONVILLE, FL – Availity, LLC, the industry's premier health information network, today announced its intent to integrate several real-time and batch health care transactions with Xena Health, a leading provider of medical billing and revenue cycle management software. Health care providers utilizing Xena Health software products will have the ability to conduct real-time eligibility and benefits and claim status transactions in addition to submitting HIPAA-compliant claims and receiving electronic remittance advice files seamlessly through the software, eliminating the need to visit web portals, submit paper, or conduct phone calls. Transactions will be routed through the Availity® Health Information Network to deliver trusted administrative and financial information.

Xena Health will also be one of the first health information technology vendors to seamlessly support Availity's merchant services solution, CareCollectSM, helping to improve revenue cycle management and streamline workflow. With this integration, Xena Health customers will have the ability to complete credit and debit transactions in real-time for co-pays or known deductibles, set up recurring payments, void and credit transactions, and more, all from within their existing software.

"By integrating our solutions with software vendors like Xena Health, Availity and its partners are better able to address the growing demands of the health care industry," said Russ Thomas, president and chief operating officer at Availity. "Seamless information exchange fosters interoperability, resulting in significant time and cost savings, and improved patient care. Xena Health shares that belief and this level of integration demonstrates a commitment to improving the health care system."

Xena Health offers low cost, easy to use revenue cycle management solutions including a robust, rules-based claims processing engine, decision support, reporting, and analysis capabilities to empower health care organizations and improve health care.

"Our product features, functionality, and ease of use in a low cost pricing model using SaaS/Cloud technology sets us apart from our competitors," said Rob Mattioda, Xena Health chief executive officer. "Incorporating an integrated clearinghouse process solution like Availity continues to accelerate the A/R cycle and gets money into the hands of the billing companies and providers using XENA faster."

About Availity, LLC – Patients. Not Paperwork.®

Availity optimizes information exchange between multiple health care stakeholders through a single, secure network. The Availity Health Information Network encompasses administrative, financial, and clinical services, supporting both real-time and batch exchange via the web, business to business (B2B) integration, and electronic data interchange (EDI). For more information, including an online demonstration, please visit www.availity.com.

About Xena Health

Xena Health is a leading provider of Medical Billing and Revenue Cycle Management Software delivered as a SaaS - Cloud service over the internet. Xena's monthly subscription is low cost, predictable, and transparent with no hidden charges. Xena delivers the same sophisticated applications to customers regardless of size. For more information, visit www.xena-health.com or call (860) 670-6438.